

5 WEBSITE MISTAKES SMALL BUSINESSES MAKE (AND HOW TO FIX THEM)

1 Not Mobile Friendly

A large chunk of your visitors are browsing from their phones. If your site doesn't look good on mobile, you're losing leads.



2 No Clear Call to Action

If a visitor lands on your site and doesn't know what to do next, they'll leave. Add buttons like "Book Now" or "Call Today."

3 Slow Loading Speeds

Slow sites = high bounce rates. Use tools like GTmetrix or PageSpeed Insights to identify issues.

4 Outdated Design

A modern, clean site builds trust. If it looks like it's from 2009, you're turning off visitors.

5 No Local SEO Basics

If you're not showing up in local searches, you're missing easy traffic. Make sure your business is listed on Google Maps and your meta tags are optimized.

**NEED HELP FIXING THESE?
LET'S BUILD SOMETHING AMAZING TOGETHER.**

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AUDIT CALL TODAY!**

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